



# TechHeroes Bloomington

tech support  
... with a heroes heart

# techheroes



Innovation

Support

Voice

Advocacy

Vision





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Innovation Support Voice Advocacy Vision





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## Technology Support, Advocacy, Development and Training

Technology Support, Advocacy, Development and Training; creating effective program solutions that identify barriers to access and provide one-one support to elders, seniors, and underserved populations and the community at large.

Technology Support and Training for our Elders, Family, Community and Care Centers. Recent growth in the digital area due to current and existing barriers to access which is quickly becoming a necessity for living in our connected world. The Digital Equity Act of 2019 began awareness at the Federal Level and the recent Digital Equity Grants awarded in Bloomington were supportive of TechHeroes Mission and Vision.

TechHeroes is Bridging the Digital Divide through consulting, activism, training and community building.

TechHeroes provides a model in which solutions are co-created and supported by the client.





# TechHeroes Advocacy

ON STORIES . . . DIGITAL EQUITY IN ACTION . . . FARMER HOUSE MUSEUM & TECHHEROES PARTNERSHIP

## Bloomington Stories

*The people, culture, history and more*

### TechHeroes TechTip - Streaming with WIFI

 **TechBytes: How to's for YOU!** 

When you have WIFI access available at Home/Library or Public Hot Spot . . . 

Save Data and \$\$ by steaming any video content using your tablet or home computer and **NOT** your phone.

If you use your phone switch to WIFI setting when available and *Save your Data* for when you have no WIFI service, like when you are out and about and need it.

TechHeroes smart solutions for today!


[www.techheroesbloomington.com](http://www.techheroesbloomington.com)

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## @Techheroeshelp

 **JOHN HAMILTON**  
**MAYOR**  
CITY OF BLOOMINGTON  
401 N Morton St, Suite 210  
Bloomington, IN 47404

OFFICE OF THE MAYOR  
812.349.3406  
mayor@bloomington.in.gov

May 3, 2017

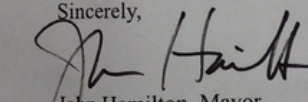
Jenny Donegan  
408 E. 16th St.  
Bloomington, IN 47408

Dear Ms. Donegan,

Thank you for joining me to discuss the possibility of expanding your TechHeroes Program to Bloomington. This program appears to bridge the technology gap between millennials and baby boomers in a way that sounds beneficial to all. I greatly appreciate you bringing a program to my attention that could help make Bloomington a more vibrant and connected city.

Please keep in touch.

Sincerely,

  
John Hamilton, Mayor  
City of Bloomington

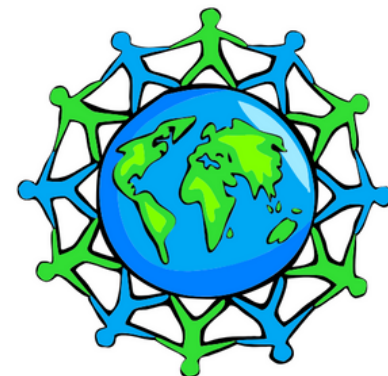
*Thanks so much, and look forward to your diving into Bloomington with new ideas + energies!*



**Jenny Donegan**  
Founder



**Offering Remote Support and Programming Solutions**



**Connecting and Empowering Elders since 2010**

[www.internethiking.com](http://www.internethiking.com) or text 831-334-0003 

*TechHeroes . . . Bridging the Digital Divide*



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# TechHeroes - Community Service Model

Innovation

TechHeroes Community Service Model uses volunteers and aligns with State and National reporting standards for Community Service Learning Awards.

# TechHeroes - Tech Check-Up & Solutions

Vision

TechHeroes offers a free TechCheck-Up to community partners in residential care living, skilled nursing centers and local agencies supporting our seniors in the community, the consultation results in recommended solutions to continue the efforts to bridge the digital divide and enhance the connected living experience of our seniors.

# TechHeroes - One to One - Individualized Support

Support

TechHeroes One to one support offers sites an opportunity to contract with TechHeroes to develop a support program onsite with options for a train the trainer model for supporting the site with training support staff onsite.



# Why Hire TechHeroes



## Digital Equity

Digital Equity is a condition in which all individuals and communities have the information technology capacity needed for full participation in our society, democracy and economy. Digital Equity is necessary for civic and cultural participation, employment, lifelong learning, and access to essential services.



## Bridge the Digital Divide

A digital divide is any uneven distribution in the access to, use of, or impact of information and communications technologies (ICT) between any number of distinct groups, which can be defined based on social, geographical, or geopolitical criteria, or otherwise.[1]



## Stay Current & Relevant

According to AARP In 2020, 51 percent of older Americans say they bought some tech product.

*The top purchases:* smartphone (23%), computer or laptop (12%) smart television (11%), tablet (10%), smart home technology or device (12%), wearable device (7%)



## Proven Solutions

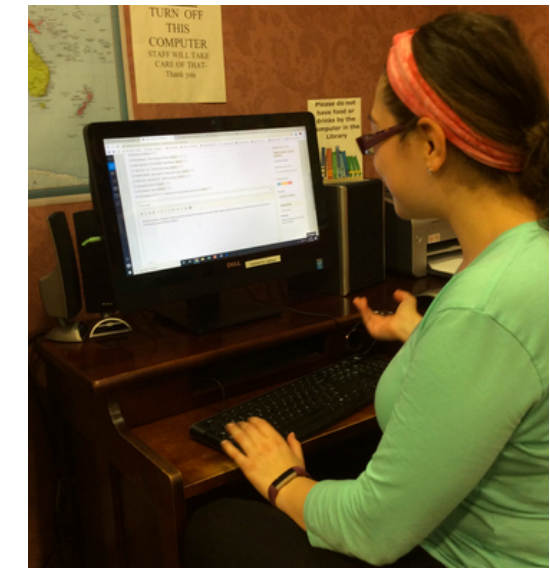
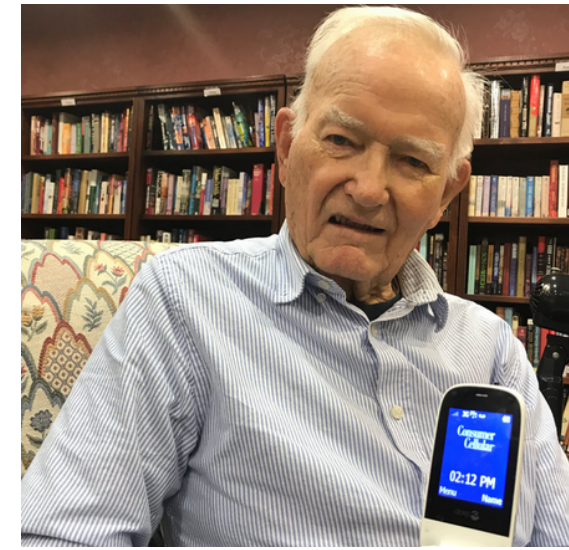
TechHeroes Palo Alto  
TechHeroes Los Altos  
TechHeroes Bell Trace  
TechHeroes Bloomington



# TechHeroes Solutions

## TechHEROES Program

Onsite tech support programs piloted and created with the unique solutions specific to clients training and development needs and goals. Most programs can become self sustaining with ongoing support checkins. Design universal workstation for all with accessibility features.



## Media Wall - Resident Gallery

Share update and display digital images of residents, events, safety tips, and creative content that is site specific.



## Site Support

TechHeroes offers support after the project has launched and is up and running. Technology changes and to keep current we have a three options for support after the launch.





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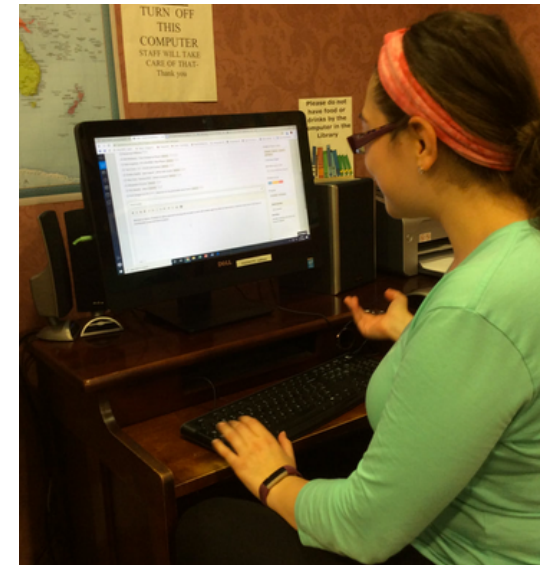
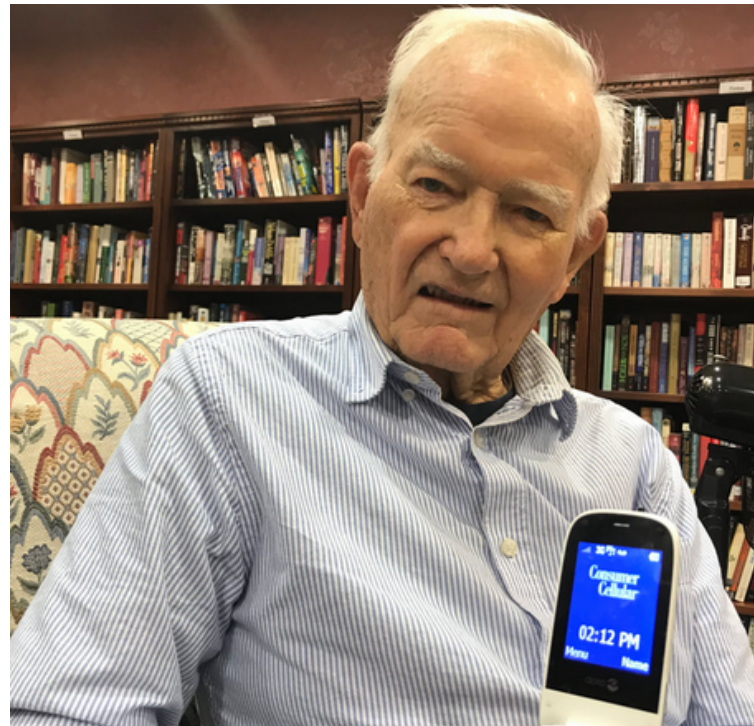


## SupportSolutions

TechHeroes model is one of support, training and technology forecasting  
Technology Checkups Recommended

- 3 month
- 6 month
- Annual

For the LIFE of your Technology Solutions



*TechHeroes . . . Bridging the Digital Divide*



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